

**Digital Marketing AAS - DMK  
Graduate Follow up Study**

<u>Job Title</u>	<u>Job Code</u>	<u>Entry Salary</u>	<u>Average Salary</u>	<u>Web Link</u>
Market Research Analysts and Marketing Specialists	13-1161.00	34,000	62,000	<a href="https://www.onetonline.org/link/summary/13-1161.00">https://www.onetonline.org/link/summary/13-1161.00</a>

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**Graduation Outcomes**

<u>Graduating Class</u>	<u>Number of Graduates</u>	<u>Number Employed</u>	<u>Number Transferred</u>	<u>Not Reported</u>
2017	5	4	1	0
2018	3	0	0	3

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**Top Transfer Schools**

<u>Class of 2017</u>	<u>Number Transferred</u>
Regent Univ	1

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**Typical Employers**

Elevation Ten Thousand  
Space Out VR  
Times Union

Update October 2019